

## Ladies Home Journal

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**Yours in Sisterhood Amy Erdman Farrell 2000-11-09** In the winter of 1972, the first issue of Ms. magazine hit the newsstands. For some activists in the women's movement, the birth of this new publication heralded feminism's coming of age; for others, it signaled the capitulation of the women's movement to crass commercialism. But whatever its critical reception, Ms. quickly gained national success, selling out its first issue in only eight days and becoming a popular icon of the women's movement almost immediately. Amy Erdman Farrell traces the history of Ms. from its pathbreaking origins in 1972 to its final commercial issue in 1989. Drawing on interviews with former editors, archival materials, and the text of Ms. itself, she examines the magazine's efforts to forge an oppositional politics within the context of commercial culture. While its status as a feminist and mass media magazine gave Ms. the power to move in circles unavailable to smaller, more radical feminist periodicals, it also created competing and conflicting pressures, says Farrell. She examines the complicated decisions made by the Ms. staff as they negotiated the multiple--frequently incompatible--demands of advertisers, readers, and the various and changing constituencies of the feminist movement. An engrossing and objective account, *Yours in Sisterhood* illuminates the significant yet difficult connections between commercial culture and social movements. It reveals a complex, often contradictory magazine that was a major force in the contemporary feminist movement.

**The Ladies' Home Journal 1888**

**The American Girl, as Seen and Portrayed by Howard Chandler Christy Howard Chandler Christy 2018-10-13** This work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. To ensure a quality reading experience, this work has been proofread and republished using a format that seamlessly blends the original graphical elements with text in an easy-to-read typeface. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

**Women's Magazines in Print and New Media Noline Rooks 2016-10-14** This book contributes to our collective understanding of the significance of representations of women and gender in magazines in both their print and online forms. The essays are authored by scholars, writers and cultural producers in fields such as art, film and visual studies, literature, critical race studies, communications, broadcast and print journalism, history, and women and gender studies. Taken as a whole, the volume offers historical breadth and perspectives that are transnational and cross-racial on women in magazines and digital media in a variety of ways. It examines how women are represented, how women have created and produced magazines and how women make meaning of themselves and their world using magazines as key sources of information.

**Ladies' Home Journal Book of Interior Decoration Elizabeth T. Halsey 2012-04-01** Additional Editors Richard Pratt, Margaret Davidson, Gladys Taber. Designer Contributor H. T. Williams.

All this is Heaven Too R. Field 1943

Ladies' Home Journal 2008

**Not June Cleaver June Meyerowitz 1994** In the popular stereotype of post-World War II America, women abandoned their wartime jobs and contentedly retreated to the home. This work unveils the diversity of postwar women, showing how far women departed from this one-dimensional image.

**Women's Magazines, 1940-1960 Nancy A. Walker 1998-03-15** During and following World War II, women's magazines served as advice manuals, fashion guides, marriage counselors, and catalogs. This thematically arranged collection of selections from *Ladies' Home Journal*, *Woman's Home Companion*, *McCall's*, *Redbook*, and others provides a resource for understanding how the popular press perceived and attempted to influence women's values, goals, and behavior in the postwar era.

**Ladies' Home Journal 1889**

**An Old-fashioned Girl Louisa May Alcott 1870**

**Inarticulate Longings Jennifer Scanlon 2020-10-29** *Inarticulate Longings* explores the contradictions of a social agenda for women that promoted both traditional roles and the promises of a growing consumer culture by examining the advertising industry in the early 20th century.

**The Model Man Hans Krabbendam 2022-06-08** Edward William Bok was the most famous Dutch-American in early twentieth-century America thanks to his thirty-year editorship of the *Ladies' Home Journal*, the most prestigious women's magazine of the day. This first complete coverage of Edward Bok's life places him against his ethnic background and portrays him as the spokesman for and the mold of the American middle class between 1890 and 1930. He acted as a mediator between a Victorian and a modern society, reconciling consumerism with idealism. As a Dutch immigrant he became a model for successful adaptation to a new country and modern times. He used his national reputation to restore America's internationalism in the 1920s. His life story is relevant to those interested in the history of immigration, journalism, the rise of big business, the women's movement, and the Progressive Movement.

**Lettie Lane Paper Dolls Sheila Young 1981-01-01** Gentle turn-of-the-century family very popular then and now. 24 paper dolls, 16 plates in full color.

**Book of Interior Decoration Elizabeth Haksey 2021-09-09** This work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. To ensure a quality reading experience, this work has been proofread and republished using a format that seamlessly blends the original graphical elements with text in an easy-to-read typeface. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

**The Brownies Palmer Cox 1887** Hordes of grotesque and comical little elves swarm on every page, intent on mischief or merry-making. cf. *Children's catalog*, H.W. Wilson Co.

**Ladies' Home Journal Easy as 1-2-3 Cookbook Library 1985**

**The Joyous Season Patrick Dennis 1965** Kerry, a wealthy and socially prominent New York City ten-year-old, describes how his parents' marriage falls apart on Christmas morning, and recounts their divorce, his mother's romance with her ambitious lawyer and his father's with a fashionably skinny magazine editor.

**Magazines for the Millions Helen Damon-Moore 1994-01-01**

**The Ladies' Home Journal 1893**

**LADIES HOME JOURNAL APR 2008**

**The Great Man Kate Christensen 2008-05-13** National Bestseller and Winner of the PEN/Faulkner Award for Fiction Oscar Feldman, the renowned figurative painter, has passed away. As his obituary notes, Oscar is survived by his wife, Abigail, their son, Ethan, and his sister, the well-known abstract painter Maxine Feldman. What the obituary does not note, however, is that Oscar is also survived by his longtime mistress, Teddy St. Cloud, and their daughters. As two biographers interview the women in an attempt to set the record straight, the open secret of his affair reaches a boiling point and a devastating skeleton threatens to come to light. From the acclaimed author of *The Epicure's Lament*, a scintillating novel of secrets, love, and legacy in the New York art world. "Mischievous...funny, astute...As unexpectedly generous as it is entertaining.... Christensen is a witty observer of the art universe." —*The New York Times*

**What Can a Woman Do Martha Louise Rayne 1885**

**We Are What We Sell: How Advertising Shapes American Life... And Always Has [3 volumes] Danielle Sarver Coombs 2014-01-15** For the last 150 years, advertising has created a consumer culture in the United States, shaping every facet of American life—from what we eat and drink to the clothes we wear and the cars we drive. • Includes original essays by noted cultural and advertising historians, commentators, and journalists • Provides analysis from experts in advertising and popular culture that places American advertising in historical and cultural context • Supplies a comprehensive examination of advertising history and its consequences across modern America • Presents an extensive analysis of the role of new media and the Internet • Documents why advertising is necessary, not only for companies, but in determining what being "an American" constitutes

**100 Most Important Women of the 20th Century Kevin Markey 1998** Biographies celebrate modern women

**Ladies' Home Journal and Practical Housekeeper 1885**

**The New Housekeeping: Efficiency Studies in Home Management Christine Frederick 2019-02-24** This work has been selected by scholars as being culturally important, and is part of the knowledge base of civilization as we know it. This work was reproduced from the original artifact, and remains as true to the original work as possible. Therefore, you will see the original copyright references, library stamps (as most of these works have been housed in our most important libraries around the world), and other notations in the work. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. As a reproduction of a historical artifact, this work may contain missing or blurred pages, poor pictures, errant marks, etc. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

**The Ladies' Home Journal 2009-07**

**Women and the Periodical Press in China's Long Twentieth Century Michel Hocky 2018-05-24** A major illustrated collection offering a fresh interdisciplinary reading of Chinese women's periodicals and history in the long twentieth century.

**Ladies' Home Journal Book of Landscaping and Outdoor Living Richard Pratt 1963** Practical approach to landscaping, with how-to directions.

**Women in Magazines Rachel Ritchie 2016-02-19** Women have been important contributors to and readers of magazines since the development of the periodical press in the nineteenth century. By the mid-twentieth century, millions of women read the weeklies and monthlies that focused on supposedly "feminine concerns" of the home, family and appearance. In the decades that followed, feminist scholars criticized such publications as at best conservative and at worst regressive in their treatment of gender norms and ideals. However, this perspective obscures the heterogeneity of the magazine industry itself and women's experiences of it, both as readers and as journalists. This collection explores such diversity, highlighting the differing and at times contradictory images and understandings of women in a range of magazines and women's contributions to magazines in a number of contexts from late nineteenth century publications to twenty-first century titles in Britain, North America, continental Europe and Australia.

**If You Ask Me Eleanor Roosevelt 2018-10-09** Experience the timeless wit and wisdom of Eleanor Roosevelt in this annotated collection of candid advice columns that she wrote for more than twenty years. In 1941, Eleanor Roosevelt embarked on a new career as an advice columnist. She had already transformed the role of first lady with her regular press conferences, her activism on behalf of women, minorities, and youth, her lecture tours, and her syndicated newspaper column. When *Ladies Home Journal* offered her an advice column, she embraced it as yet another way for her to connect with the public. "If You Ask Me" quickly became a lifeline for Americans of all ages. Over the twenty years that Eleanor wrote her advice column, no question was too trivial and no topic was out of bounds. Practical, warm-hearted, and often witty, Eleanor's answers were so forthright her editors included a disclaimer that her views were not necessarily those of the magazines or the Roosevelt administration. Asked, for example, if she had any Republican friends, she replied, "I hope so." Queried about whether or when she would retire, she said, "I never plan ahead." As for the suggestion that federal or state governments build public bomb shelters, she considered the idea "nonsense." Covering a wide variety of topics—everything from war, peace, and politics to love, marriage, religion, and popular culture—these columns reveal Eleanor Roosevelt's warmth, humanity, and timeless relevance.

**Home for Erring and Outcast Girls Julie Kibler 2019-07-23** An emotionally raw and resonant story of love, loss, and the enduring power of friendship, following the lives of two young women connected by a home for "fallen girls," and inspired by historical events. "Home for Erring and Outcast Girls deftly reimagines the wounded women who came seeking a second chance and a sustaining hope."—Lisa Wingate, author of *Before We Were Yours* In turn-of-the-20th century Texas, the Berachah Home for the Redemption and Protection of Erring Girls is an unprecedented beacon of hope for young women consigned to the dangerous poverty of the streets by birth, circumstance, or personal tragedy. Built in 1903 on the dusty outskirts of Arlington, a remote dot between Dallas and Fort Worth's red-light districts, the progressive home bucks public opinion by offering faith, training, and rehabilitation to prostitutes, addicts, unwed mothers, and "ruined" girls without forcibly separating mothers from children. When Lizzie Bates and Mattie McBride meet there—one sick and abused, but desperately clinging to her young daughter, the other filled by the beau who fathered her ailing son—they form a friendship that will see them through unbearable loss, heartbreak, difficult choices, and ultimately, diverging paths. A century later, Cate Sutton, a reclusive university librarian, uncovers the hidden histories of the two troubled women as she stumbles upon the cemetery on the home's former grounds and begins to comb through its archives in her library. Pulled by an indescribable connection, what Cate discovers about their stories leads her to confront her own heartbreaking past, and to reclaim the life she thought she'd let go forever. With great pathos and powerful emotional resonance, *Home for Erring and Outcast Girls* explores the dark roads that lead us to ruin, and the paths we take to return to ourselves.

**Romance, the Loveliest Thing Dorothy Black 1925**

**She Reads Truth Raechel Myers 2016-10-04** She wants faith, hope, and love. She wants help and healing. She wants to hear and be heard, to see and be seen. She wants things set right. She wants to know what is true—not partly true, or sometimes true, or almost true. She wants to see Truth itself, face-to-face. But here, now, these things are all cloudy. Hope is tinged with hurt. Faith is shaded by doubt. Lesser, broken things masquerade as love. How does she find something permanent when the world around her is always changing, when not even she can stay the same? And if she finds it, how does she hold on? *She Reads Truth* tells the stories of two women who discovered, through very different lives and circumstances, that only God and His Word remain unchanged as the world around them shifted and slipped away. Infused with biblical application and Scripture, this book is not just about two characters in two stories, but about one Hero and one Story. Every image points to the bigger picture—that God and His Word are true. Not because of anything we do, but because of who He is. Not once, not occasionally, but right now and all the time. Sometimes it takes everything moving to notice the thing that doesn't move. Sometimes it takes telling two very different stories to notice how the Truth was exactly the same in both of them. For anyone searching for a solid foundation to cling to, *She Reads Truth* is a rich and honest Bible-filled journey to finally find permanent in a world that's passing away.

**How Young Ladies Became Girls Jane H. Hunter 2002-01-01** There they competed for grades and honor directly against male classmates. Before and after school they joined a public world beyond adult supervision - strolling city streets, flagging down male friends, visiting soda foundations." "Over the long term, their school experiences as "girls" foreshadowed both the turn-of-the-century emergence of the independent "New Women" and the birth of adolescence itself." —BOOK JACKET.

**100 Most Important Women of the 20th Century Lorraine Glennon 2005-08** Selected by a team of top women historians from across the nation & the editors of *Ladies' Home Journal*, the women in this book helped bring about a major transformation in the role of women in the 20th century. Narrowing the choice down to just 100 names was a daunting task. But some names practically suggested themselves: Eleanor Roosevelt, Rachel Carson, Betty Friedan, Margaret Sanger, Mary McLeod Bethune, & Gloria Steinem. Not everyone will agree with every choice made for this book, but these women will influence our lives for untold years to come. They are listed in 7 categories: activists & politicians, writers & journalists, doctors & scientists, entrepreneurs, artists & entertainers, athletes, & pioneers & adventurers. Photos.

**Imagining Gender, Nation and Consumerism in Magazines of the 1920s Rachael Alexander 2021-11-02** Offering the first comparative study of 1920s' US and Canadian print cultures, *Imagining Gender, Nation and Consumerism in Magazines*

of the 1920s' comparatively examines the highly influential 'Ladies' Home Journal' (1883–2014) and the often-overlooked 'Canadian Home Journal' (1905–1958). Firmly grounded in the latest advances in periodical studies, the book provides a timely contribution to the field in its presentation of a transferrable transnational approach to the study of magazines. While Canadian magazines have often been viewed, unflatteringly and inaccurately, as merely derivative of their American counterparts, Rachel Alexander asserts the value of an even-handed consideration of both. Such an approach acknowledges the complexity of these magazines as collaborative texts, cultural artefacts and commercial products, revealing that while these magazines shared certain commonalities, they functioned in differing – at times unexpected – ways. During the 1920s, both magazines were changing rapidly in response to technological modernity, altering gender economies and the burgeoning of consumer culture. 'Imagining Gender, Nation, and Consumerism in Magazines of the 1920s' explores the influences, tensions and interests that informed the magazines' construction of their audience of middle-class women as readers, consumers and citizens.

*Our Mothers' War* Emily Yellin 2010-05-11 "Our women are serving actively in many ways in this war, and they are doing a grand job on both the fighting front and the home front." -- Eleanor Roosevelt, 1944 *Our Mothers' War* is a stunning and unprecedented portrait of women during World War II, a war that forever transformed the way women participate in American society. Never before has the vast range of American women's experience during this pivotal era been brought together in one book. Now, *Our Mothers' War* re-creates what American women from all walks of life were doing and thinking, on the home front and abroad. Like all great histories, *Our Mothers' War* began with an illuminating discovery. After finding a journal and letters her mother had written while serving with the Red Cross in the Pacific, journalist Emily Yellin started unearthing what her mother and other women of her mother's generation went through during a time when their country asked them to step into roles they had never been invited, or allowed, to fill before. Drawing on a wide range of sources, including personal interviews and previously unpublished letters and diaries, Yellin shows what went on in the hearts and minds of the real women behind the female images of World War II -- women working in war plants; mothers and wives sending their husbands and sons off to war and sometimes death; women joining the military for the first time in American history; nurses operating in battle zones in Europe, Africa, and the Pacific; and housewives coping with rationing. Yellin also delves into lesser-known stories, including: tales of female spies, pilots, movie stars, baseball players, politicians, prostitutes, journalists, and even fictional characters; firsthand accounts from the wives of the scientists who created the atomic bomb at Los Alamos, African-American women who faced Jim Crow segregation laws at home even as their men were fighting enemy bigotry and injustice abroad, and Japanese-American women locked up as prisoners in their own country. Yellin explains how Wonder Woman was created in 1941 to fight the Nazi menace and became the first female comic book superhero, as well as how Marilyn Monroe was discovered in 1944 while working with her mother-in-law packing parachutes at a war plant in Burbank, California. *Our Mothers' War* gives center stage to those who might be called "the other American soldiers."

*Women's Periodicals in the United States* Therese Lueck 1995 Consumer magazines aimed at women are as diverse as the market they serve. Some meet the interests of particular age groups; while others target particular racial, ethnic, and economic groups. Some have lasted more than a century, some started only during the last decade, and some have ceased publication after only a few issues. This reference book profiles seventy-five consumer magazines published in the United States and read primarily by women.

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