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Social Problems John J. Macionis 2009 Macionis's Social Problems is the only social problems text that explains how society frames social problems and solutions through politics. The text analyzes social issues and policies, using the concepts of sociological theory and the everyday language of politics. This text helps students understand the attitudes and values that define the political spectrum in the United States. Once students know how social problems are defined by our society through politics, and how the policies to solve these problems are developed, students are able to become involved in solving social problems through activism and political involvement.

Tackling Causes and Consequences of Health Inequalities James Matheson 2020-01-24 Addressing health inequalities is a key focus for health and social care organizations, yet this is the first book to explore how best frontline health workers in areas of deprivation can address these problems. Aimed at doctors and their wider multidisciplinary teams, this book provides key knowledge and practical advice on how to address the causes and consequences of health inequalities to achieve better outcomes for patients. Considering the psychological, financial and social aspects of well-being as well as health concerns, this book offers a concise but comprehensive overview of the key issues in health inequalities and, most importantly, how practically to address them. Key Features Comprehensively covers the breadth of subjects identified by RCGP's work to formulate a curriculum for health inequalities The first book to address the urgent area of causes and consequences of health inequalities in clinical practice. Chapters are authored by expert practitioners with proven experience in each aspect of health care. Applied, practical focus, demonstrating approaches that will work and can be applied in 'every' situation of inequality. Provides evidence of how community based primary care can make a change.

Essentials of Sociology James M. Henslin 1999-06-01

A History of World Societies, Value Edition, Volume 2 Merry E. Wiesner-Hanks 2017-09-22 The lively and accessible narrative and the hallmark focus on social and cultural history that has made A History of World Societies one of the most successful textbooks for the world history course is now available in a lower price format. The two-color Value Edition includes the full narrative, the popular "Individuals in Society" feature, and select images and maps.

Sociology James M. Henslin 2013-02-28 A down-to-earth approach that demonstrates the connection between the individual and society. Down-to-earth sociology means using sociological perspectives to examine everyday life, and seeing the connection between the individual and society. Through a balance of comprehensiveness and brevity, this text provides students with a clear presentation of the four key theoretical perspectives, and then applies those perspectives in a variety of examples and exercises, in order to bring sociology home for students. Note:

MySocLab is not included with the purchase of this product.

Anatomy & Physiology 2016

Math in Society David Lippman 2012-09-07 *Math in Society* is a survey of contemporary mathematical topics, appropriate for a college-level topics course for liberal arts major, or as a general quantitative reasoning course. This book is an open textbook; it can be read free online at <http://www.opentextbookstore.com/mathinsociety/>. Editable versions of the chapters are available as well.

Sociology John J. Macionis 2012 This textbook provides a survey of sociology. As the scientific study of society, sociology is a social science which uses various methods of empirical investigation and critical analysis to develop a body of knowledge about human social activity. It focuses on the influence of our relationships around us and how they affect our behaviors and attitudes. The author approaches this subject with a desire to help students find and use sociology in everyday life.

Democracy and Education John Dewey 2013-05-31 This antiquarian volume contains a comprehensive treatise on democracy and education, being an introduction to the 'philosophy of education'. Written in clear, concise language and full of interesting expositions and thought-provoking assertions, this volume will appeal to those with an interest in the role of education in society, and it would make for a great addition to collections of allied literature. The chapters of this book include: 'Education as a Necessity of Life'; 'Education as a Social Function'; 'Education as Direction'; 'Education as Growth'; 'Preparation, Unfolding, and Formal Discipline'; 'Education as Conservative and Progressive'; 'The Democratic Conception in Education'; 'Aims in Education', etcetera. We are republishing this vintage book now complete with a new prefatory biography of the author.

Management Information Systems Kenneth C. Laudon 2004 *Management Information Systems* provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

Sports in society : issues and controversies Jay J Coakley 2014 "Sports in Africa reflect a complex, colonial history in which recent democratic changes have set out to redistribute wealth, reclaim notions of an African heritage and celebrate diversity. With a growing need to discuss and analyse issues, images and controversies with relevance to both the African and South African contexts, a detailed introduction to the sociology of sport is provided within this, the southern African edition of *Sports in society: issues and controversies*. This adaptation of the American and international editions provides a meaningful framework and depth of sociological issues, theories, concepts and sporting practices in Africa, and then also particularly South Africa. Inevitably, there are many similarities within this framework to the original text, and it therefore still forms the basis of exploring the dynamic relationship between sports, culture and society"--Back cover.

Cases and Concepts in Comparative Politics O'Neil, Patrick H. 2017-11-01 Based on O'Neil, Fields, and Share's market-leading textbook and casebook, *Cases and Concepts in Comparative Politics: An Integrated Approach* integrates concepts and cases in one volume. Students get all of the materials in a straightforward, easy-to-use, and cost-effective way.

The Basics of Communication Research Leslie A. Baxter 2003-07-08 Combining the time tested classical work of Earl Babbie with the insights of one of the most recognized and respected names in speech communication research, *THE BASICS OF COMMUNICATION RESEARCH* is the book for the Communication research methods course. With the authors' collective experience teaching research methods and as active researchers themselves you will find this text to be the authoritative text for your course. The authors frame research as a way of knowing, and provide balanced treatment to both quantitative and qualitative research traditions in communication research and present it in a student friendly and engaging format. It provides in-depth treatment of the role of reasoning in the research enterprise and how this reasoning process plays itself out in planning and writing a research proposal and report. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Understanding Human Sexuality Janet Shibley Hyde 1986

Guyton and Hall Textbook of Medical Physiology E-Book John E. Hall 2020-06-13 Known for its clear presentation style, single-author voice, and focus on content most relevant to clinical and pre-clinical students, Guyton and Hall Textbook of Medical Physiology, 14th Edition, employs a distinctive format to ensure maximum learning and retention of complex concepts. A larger font size emphasizes core information, while supporting information, including clinical examples, are detailed in smaller font and highlighted in pale blue – making it easy to quickly skim the essential text or pursue more in-depth study. This two-tone approach, along with other outstanding features, makes this bestselling text a favorite of students worldwide. Offers a clinically oriented perspective written with the clinical and preclinical student in mind, bridging basic physiology with pathophysiology. Focuses on core material and how the body maintains homeostasis to remain healthy, emphasizing the important principles that will aid in later clinical decision making. Presents information in short chapters using a concise, readable voice that facilitates learning and retention. Contains more than 1,200 full-color drawings and diagrams – all carefully crafted to make physiology easier to understand. Features expanded clinical coverage including obesity, metabolic and cardiovascular disorders, Alzheimer’s disease, and other degenerative diseases. Includes online access to interactive figures, new audio of heart sounds, animations, self-assessment questions, and more. Evolve Instructor site with an image and test bank is available to instructors through their Elsevier sales rep or via request at <https://evolve.elsevier.com>.

Society John J. Macionis 2018-02-23 0133966100 / 9780133966107 Society: The Basics, Books a la Carte Edition & Sociological Classics: A Prentice Hall Pocket Reader & NEW MySocLab with Pearson eText -- Valuepack Access Card Package Package consists of: 0131918060 / 9780131918061 Sociological Classics: A Prentice Hall Pocket Reader 0133752755 / 9780133752755 Society: The Basics, Books a la Carte Edition 0205206530 / 9780205206537 NEW MySocLab with Pearson eText -- Valuepack Access Card "

Concepts of Biology Samantha Fowler 2018-01-07 Concepts of Biology is designed for the single-semester introduction to biology course for non-science majors, which for many students is their only college-level science course. As such, this course represents an important opportunity for students to develop the necessary knowledge, tools, and skills to make informed decisions as they continue with their lives. Rather than being mired down with facts and vocabulary, the typical non-science major student needs information presented in a way that is easy to read and understand. Even more importantly, the content should be meaningful. Students do much better when they understand why biology is relevant to their everyday lives. For these reasons, Concepts of Biology is grounded on an evolutionary basis and includes exciting features that highlight careers in the biological sciences and everyday applications of the concepts at hand. We also strive to show the interconnectedness of topics within this extremely broad discipline. In order to meet the needs of today's instructors and students, we maintain the overall organization and coverage found in most syllabi for this course. A strength of Concepts of Biology is that instructors can customize the book, adapting it to the approach that works best in their classroom. Concepts of Biology also includes an innovative art program that incorporates critical thinking and clicker questions to help students understand--and apply--key concepts.

Marriages, Families, and Relationships: Making Choices in a Diverse Society Mary Ann Lamanna 2016-12-05 This best-selling text on marriages, families, and relationships combines a rigorous scholarly and applied approach with a theme especially relevant to today's dynamic global environment: making choices in a diverse society. The authors use an engaging narrative to create a highly readable text that offers insightful perspectives on the diversity of our modern society, including different ethnic traditions and family forms. The balanced presentation discusses a variety of theoretical perspectives (e.g., family ecology, structure-functional, interaction-constructionist, family systems, biosocial), emphasizing both social structure and the importance of individual agency, choice, and decision-making. Students are encouraged to question assumptions and reconcile conflicting ideas and values as they make informed choices in their own lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Society John J. Macionis 2016-03-04 For courses in Introductory Sociology See sociology in everyday life Society: The Basics utilizes a complete theoretical framework and a global perspective to offer students an accessible and relevant introduction to sociology. John Macionis,

author of the best-selling Introductory Sociology franchise over the last three decades, empowers students to see the world around them through a sociological lens, helping them to better understand their own lives. Informative as well as engaging, *Society: The Basics* will change the way readers see the world, and open the door to a new perspective and new opportunities. In addition to extensively updated data, the Fourteenth Edition offers engaging discussions of hot-button contemporary topics such as the increased proliferation of social media as well as expanded coverage of race, class, and gender. Also available with MySocLab® MySocLab for the Introductory Sociology course extends learning online to engage students and improve results. Media resources with assignments bring concepts to life, and offer students opportunities to practice applying what they've learned. Please note: this version of MySocLab does not include an eText. *Society: The Basics, Fourteenth Edition* is also available via REVEL™, an interactive learning environment that enables students to read, practice, and study in one continuous experience. Note: You are purchasing a standalone product; MyLab™ & Mastering™ does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134226992 / 9780134226996 *Society: The Basics* plus MySocLab® for Introductory Sociology - Access Card Package, 14/e Package consists of: 0134206320 / 9780134206325 *Society: The Basics, 14/e* 0133878104 / 9780133878103 MySocLab for Introductory Sociology Access Card

Nonlinear Systems Hassan K. Khalil 2013-11-01 For a first-year graduate-level course on nonlinear systems. It may also be used for self-study or reference by engineers and applied mathematicians. The text is written to build the level of mathematical sophistication from chapter to chapter. It has been reorganized into four parts: Basic analysis, Analysis of feedback systems, Advanced analysis, and Nonlinear feedback control.

Organic Chemistry T. W. Graham Solomons 1999-08-10 On the cover of this book is a Pacific yew tree, found in the ancient forests of the Pacific Northwest. The bark of the Pacific yew tree produces Taxol, found to be a highly effective drug against ovarian and breast cancer. Taxol blocks mitosis during eukaryotic cell division. The supply of Taxol from the Pacific yew tree is vanishingly small, however. A single 100-year-old tree provides only about one dose of the drug (roughly 300 mg). For this reason, as well as the spectacular molecular architecture of Taxol, synthetic organic chemists fiercely undertook efforts to synthesize it. Five total syntheses of Taxol have thus far been reported. Now, a combination of isolation of a related metabolite from European yew needles, and synthesis of Taxol from that intermediate, supply the clinical demand. This case clearly demonstrates the importance of synthesis and the use of organic chemistry. It's just one of the many examples used in the text that will spark the interest of students and get them involved in the study of organic chemistry!

Principles of Marketing Gary M. Armstrong 2018 An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. *Principles of Marketing* keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

Health Rebecca J. Donatelle 2011-12-27 ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access

code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Health starts here! With an emphasis on media, the new *Health: The Basics, Tenth Edition* features robust relatable content, bringing health topics to life and keeping you hooked on learning and living well. Now enhanced with an even more comprehensive package of easy-to-use media and supplements, this edition makes teaching and learning personal health extra dynamic. The Tenth Edition includes new ABC News videos, more online worksheets, new course management and eText options, Tweet Your Health, new student "behavior change video log (vlog)" videos, countless new teacher supplements, and more. These resources bring personal health to life in any form-in the classroom, online, or on the iPad. These tools all motivate students to be more interested in the book content and invest in their health.

School, Family, and Community Partnerships Joyce L. Epstein 2018-07-19 Strengthen family and community engagement to promote equity and increase student success! When schools, families, and communities collaborate and share responsibility for students' education, more students succeed in school. Based on 30 years of research and fieldwork, this fourth edition of a bestseller provides tools and guidelines to use to develop more effective and equitable programs of family and community engagement. Written by a team of well-known experts, this foundational text demonstrates a proven approach to implement and sustain inclusive, goal-oriented programs. Readers will find: Many examples and vignettes Rubrics and checklists for implementation of plans CD-ROM complete with slides and notes for workshop presentations

Society John J. Macionis 2012-05-31 ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Seeing Sociology in your Everyday Life Macionis empowers students to understand the world around them through a sociological lens, so they can better understand sociology and their own lives. *Society: The Basics, 12th edition* is written to help students find and use sociology in everyday life. With a complete theoretical framework and a global perspective, *Society: The Basics* offers students an accessible and relevant introduction to sociology. The new edition continues to grow to meet readers' changing needs. With a newly integrated pedagogical framework, readers are guided through both the text - and optional new MySocLab - to build their critical thinking skills while learning the fundamentals of sociology. Teaching and Learning Experience This program will provide a better teaching and learning experience - for you and your students. Here's how: Personalize Learning - The new MySocLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking -Six new learning objectives per chapter help readers build critical thinking and study skills. Engage Students - New design, everyday life and pop culture examples make sociology relevant for students today. Explore Theory -Three main theoretical perspectives are discussed in every chapter. Understand Diversity - Contemporary research informed by expert reviewers and cutting edge data sources reflect a broad range of race / class / gender. Support Instructors - Author written activities and assessment in MySocLab, the test bank and instructor's manual help provide support for instructors. Note: MySocLab does not come automatically packaged with

Society John J. Macionis 2014-01-02 ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID,

provided by your instructor, to register for and use Pearson's MyLab & Mastering products. *Access Packages* Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. *Used or rental books* If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. *Access codes* Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. *Seeing Sociology in your Everyday Life* With a complete theoretical framework and a global perspective, *Society: The Basics, 13/e* offers students an accessible and relevant introduction to sociology. John Macionis, author of the best-selling *Introductory Sociology* franchise over the last three decades, empowers students to see the world around them through a sociological lens, helping them to better understand their own lives. This informative, engaging, and entertaining title will change the way readers see the world and open the door to many new opportunities. MySocLab is an integral part of the Macionis learning program. Engaging activities and assessments provide a teaching a learning system that helps students see the world through a sociological lens. With MySocLab, students can develop critical thinking skills through writing, explore real-world data through the new Social Explorer, and watch the latest entries in the Core Concept Video Series. *This title is available in a variety of formats - digital and print. Pearson offers its titles on the devices students love through Pearson's MyLab products, CourseSmart, Amazon, and more.* 0205983308 / 9780205983308 *Society: The Basics PLUS NEW MySocLab with Pearson eText -- Access Card Package* Package consists of: 0205206530 / 9780205206537 *NEW MySocLab with Pearson eText -- Valuepack Access Card* 0205982514 / 9780205982516 *Society: The Basics*

Introduction to Sociology 2e Heather Griffiths 2017-12-31 *Introduction to Sociology 2e* adheres to the scope and sequence of a typical, one-semester introductory sociology course. It offers comprehensive coverage of core concepts, foundational scholars, and emerging theories, which are supported by a wealth of engaging learning materials. The textbook presents detailed section reviews with rich questions, discussions that help students apply their knowledge, and features that draw learners into the discipline in meaningful ways. The second edition retains the book's conceptual organization, aligning to most courses, and has been significantly updated to reflect the latest research and provide examples most relevant to today's students. In order to help instructors transition to the revised version, the 2e changes are described within the preface. The images in this textbook are grayscale. Authors include: Heather Griffiths, Nathan Keirns, Eric Strayer, Susan Cody-Rydzewski, Gail Scaramuzzo, Tommy Sadler, Sally Vyain, Jeff Bry, Faye Jones *An Introduction to Sociology* Anthony Giddens 2000-04-01

Introductory Statistics Barbara Illowsky 2017-12-19 *Introductory Statistics* is designed for the one-semester, introduction to statistics course and is geared toward students majoring in fields other than math or engineering. This text assumes students have been exposed to intermediate algebra, and it focuses on the applications of statistical knowledge rather than the theory behind it. The foundation of this textbook is *Collaborative Statistics*, by Barbara Illowsky and Susan Dean. Additional topics, examples, and ample opportunities for practice have been added to each chapter. The development choices for this textbook were made with the guidance of many faculty members who are deeply involved in teaching this course. These choices led to innovations in art, terminology, and practical applications, all with a goal of increasing relevance and accessibility for students. We strove to make the discipline meaningful, so that students can draw from it a working knowledge that will enrich their future studies and help them make sense of the world around them. *Coverage and Scope* Chapter 1 Sampling and Data Chapter 2 Descriptive Statistics Chapter 3 Probability Topics Chapter 4 Discrete Random Variables Chapter 5 Continuous Random Variables Chapter 6 The Normal Distribution Chapter 7 The Central Limit Theorem Chapter 8 Confidence Intervals Chapter 9 Hypothesis Testing with One Sample Chapter 10 Hypothesis Testing with Two Samples Chapter 11 The Chi-Square Distribution Chapter 12 Linear Regression and Correlation Chapter 13 F Distribution and One-Way ANOVA

Cengage Advantage Books: Introduction to Sociology Henry L. Tischler 2013-02-01 Packed with current examples you can easily relate to, Tischler's *INTRODUCTION TO SOCIOLOGY, 11E* delivers comprehensive, up-to-date coverage in a succinct and affordable format. The author

begins by equipping you with tools for success, including tips for how to read, study, and take tests more effectively. A built-in study guide and practice tests ensure thorough understanding. The text threads two basic ideas throughout: sociology is a rigorous, scientific discipline, and basic knowledge of sociology is essential for understanding social interaction in many work and social settings. With its streamlined 16 chapters, *INTRODUCTION TO SOCIOLOGY, 11E* delivers cutting-edge coverage that is concise yet thorough--and makes sociology completely accessible. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Society John J. Macionis 2011 *Seeing Sociology in Everyday Life Society: The Basics* is designed to help students view their everyday lives through a sociological lens. With a strong theoretical framework and a global perspective, *Society* offers students an accessible and relevant introduction to sociology. In *Society: The Basics, Eleventh Edition*, John J. Macionis shares his enthusiasm and teaching experience with a clear and engaging approach. This is just the standalone book.

Law, Business and Society Tony McAdams 2015-01-15

College Algebra Jay Abramson 2018-01-07 *College Algebra* provides a comprehensive exploration of algebraic principles and meets scope and sequence requirements for a typical introductory algebra course. The modular approach and richness of content ensure that the book meets the needs of a variety of courses. *College Algebra* offers a wealth of examples with detailed, conceptual explanations, building a strong foundation in the material before asking students to apply what they've learned. Coverage and Scope In determining the concepts, skills, and topics to cover, we engaged dozens of highly experienced instructors with a range of student audiences. The resulting scope and sequence proceeds logically while allowing for a significant amount of flexibility in instruction. Chapters 1 and 2 provide both a review and foundation for study of Functions that begins in Chapter 3. The authors recognize that while some institutions may find this material a prerequisite, other institutions have told us that they have a cohort that need the prerequisite skills built into the course. Chapter 1: Prerequisites Chapter 2: Equations and Inequalities Chapters 3-6: The Algebraic Functions Chapter 3: Functions Chapter 4: Linear Functions Chapter 5: Polynomial and Rational Functions Chapter 6: Exponential and Logarithm Functions Chapters 7-9: Further Study in College Algebra Chapter 7: Systems of Equations and Inequalities Chapter 8: Analytic Geometry Chapter 9: Sequences, Probability and Counting Theory

Relational Sociology Pierpaolo Donati 2010-07-12 'Simultaneous invention' has become commonplace in the natural sciences, but is still virtually unknown within the sphere of social science. The convergence of two highly compatible versions of Critical Realism from two independent sources is a striking exception. Pierpaolo Donati's *Relational Sociology* develops 'upwards' from sociology into a Realist meta-theory, unlike Roy Baskhar's philosophy of science that works 'downwards' and 'underlabours' for the social sciences. This book systematically introduces Donati's *Relational Sociology* to an English readership for the first time since he began to advance his approach thirty years ago. In this eagerly awaited book, Pierpaolo Donati shifts the focus of sociological theory onto the relational order at all levels. He argues that society is constituted by the relations people create with one another, their emergent properties and powers, and internal and external causal effects. *Relational Sociology* provides a distinctive variant upon the Realist theoretical conspectus, especially because of its ability to account for social integration. It will stimulate debate amongst realists themselves and, of course, with the adversaries of realism. It is a valuable new resource for students of social theory and practising social theorists.

Standards of Practice Handbook, Eleventh Edition CFA Institute 2014-06

Society John J. Macionis 2014-02-06 *Seeing Sociology in your Everyday Life With a complete theoretical framework and a global perspective, Society: The Basics, 13/e* offers students an accessible and relevant introduction to sociology. John Macionis, author of the best-selling *Introductory Sociology* franchise over the last three decades, empowers students to see the world around them through a sociological lens, helping them to better understand their own lives. This informative, engaging, and entertaining title will change the way readers see the world and open the door to many new opportunities. MySocLab is an integral part of the Macionis learning

program. Engaging activities and assessments provide a teaching a learning system that helps students see the world through a sociological lens. With MySocLab, students can develop critical thinking skills through writing, explore real-world data through the new Social Explorer, and watch the latest entries in the Core Concept Video Series. *Society: The Basics, Thirteenth Edition* is also available via REVEL™, an immersive learning experience designed for the way today's students read, think, and learn. Learn more.

Media of Mass Communication John Vivian 2013-08-29 People make media, media takes up two-thirds of our waking hours, media impacts our lives; it is critical to understand how the media work and why, to grasp the global nature of communication, and to assess media messages to attain media literacy. *The Media of Mass Communication, 11e* teaches students to understand how the media work and why. The material engages students as both consumers and creators of mass media. Students explore the latest media economic, technological, cultural and political shifts all in historical context. They engage with the coverage of ongoing transformations in mass media as analysts, examining the various ways in which media impacts the world as they hone their media literacy skills. Praised for its dynamic writing style, *The Media of Mass Communication, 11e* helps students see why the media are in such a tumultuous transition and provides tools for understanding the reshaping of the entire media industry. Personalize Learning—MyCommunicationLab for Mass Communication delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. With tools such as MediaShare (our video upload and commenting tool), MyOutline, and self-assessments in MyPersonalityProfile, MyCommunicationLab works with students and instructors to personalize the learning experience and make it more effective. Improve Skill Development and Application— Pedagogical tools including Study Preview; Chapter Wrap-Up, Review Questions; lists of key concepts, terms and people; and Media Sources help students understand central concepts and prepare for the course. Additional activities on MyCommunicationLab.com emphasize skill-building and applications. Engage Students— Introductory vignettes at the beginning of each chapter provide evocative stories that illustrate important issues about the mass media and provide colorful descriptions about people who contributed significantly to the mass media. “Media People” boxes profile key figures in media industries. New “Media Counterpoints” boxes explore two sides of an issue, presenting the key arguments on controversial topics and providing critical thinking questions designed to help students determine their own positions on each issue. Explore Examples of contemporary communication—New “Media Tomorrow” boxes address the impact of new technologies on media as well as the public’s changing media consumption patterns. Topics range from eyetracking tablet users’ media access to the growth of digital publications and governmental online access policies. Emphasize Learning Outcomes—“Media Timelines” cast key development in the mass media in a graphic chronology and place media milestones in the larger social context. To help students establish a greater framework for understanding how issues such as culture, democracy, economy, and audience fragmentation in the media, interact with each media industry differently and relate to media literacy, each chapter concludes with a highly visual “Thematic Summary.” Understand Theory and Research — Students also can access Pearson’s MySearchLab where they can get extensive help on the research process as well as access four databases of credible and reliable source material (for details, please see www.mysearchlab.com). MySearchLab also contains an AutoCite feature that assists students in the creation of a Works Cited document (using APA, MLA, or Chicago formats), as well as Pearson’s SourceCheck, which encourages students to accurately document and cite their sources. Support Instructors— A strong supplements package along with activities and assessments in MyCommunicationLab for Mass Communication. ClassPrep, located within MyCommunicationLab, contains videos, lectures, classroom activities, audio clips, and more.

Triumph of the City Edward Glaeser 2011-02-10 Shortlisted for the Financial Times and McKinsey Best Book of the Year Award in 2011 “A masterpiece.” —Steven D. Levitt, coauthor of *Freakonomics* “Bursting with insights.” —The New York Times Book Review A pioneering urban economist presents a myth-shattering look at the majesty and greatness of cities America is an urban nation, yet cities get a bad rap: they're dirty, poor, unhealthy, environmentally unfriendly . .

. or are they? In this revelatory book, Edward Glaeser, a leading urban economist, declares that cities are actually the healthiest, greenest, and richest (in both cultural and economic terms) places to live. He travels through history and around the globe to reveal the hidden workings of cities and how they bring out the best in humankind. Using intrepid reportage, keen analysis, and cogent argument, Glaeser makes an urgent, eloquent case for the city's importance and splendor, offering inspiring proof that the city is humanity's greatest creation and our best hope for the future.

Methods in Behavioral Research with PowerWeb Paul C. Cozby 2003-07-01 *Methods in Behavioral Research* is a concise introduction to research methods for psychology and behavioral science courses. It has been THE best selling text in this course for at least fifteen years, and is considered by many as the default student-friendly text for research methods, the one that students will read.

Principles of Management Openstax 2022-03-25 *Principles of Management* is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the *Principles of Management* course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame